

MICAH WALLACE | MULTIDISCIPLINARY ARTIST

CONTENTS

- 3 Greeting
- 4 Employment History
- 5 Client List
- 6 Design
- 8 Photography
- 11 Video Stills
- 12 Contact





Greetings,

My name is Micah Wallace. I am a multidisciplinary artist. My projects range from CGI to custom analog fabrication. My goal is to maximize value for my clients and their end users. I define productivity as doing more with less.

In a dynamic marketplace, it is imperative to find innovative ways to convey messages and capture interest. To do this I create specialized branding, custom abstract images, photography, videos, visual experiments and avant garde music.

Knowledgeable of many formats, I aim to increase gains by adding use value to every scenario. I bring passion and expertise to every project.

The following pages provide a brief history of my professional experience.

Regards,

Micah Wallace

Micah Wallace

EMPLOYMENT HISTORY

(Width Proportional to Tenure)

DEMIURGE LLC

Denver, CO
Production Assistant
August 2010

23,012

Sq. Foot
Building

Worked with production team to achieve fabrication goals.

Collaborated with exhibition staff to create an engaging guest experience for the Biennale of the Americas.

CONDE NASTE

New York, NY
Editorial Asset Archivist
2012 – 2013

200+

Images
Per/Week

Processed images for licensing and archiving.
Managed digital photography workstations.
Enhanced facilitation of asset delivery by optimizing workflow.
Maintained asset organization within storage structure.
Utilized best practices to ensure asset ingestion integrity.
Generated asset management reports.

DESI HITS! INC

New York, NY
Design Intern
2008

1 Million

Hits/Month

Maintained website.
Color managed digital assets.
Designed layout and advertisements.
Directed brand and identity strategies.
Organized assets for internal campaigns
Executed marketing campaigns.
Prepared content for branding.
Worked directly with brand strategists.

ALTERNATIVE JOURNAL

University Park, PA
Creative Director
2009 – 2011

100

Pages
Per/Issue

Art directed graphic designers.
Devised and executed brand strategies.
Prepared journal for delivery.
Curated overall creative content of journal.
Researched photographs.
Secured image rights.
Maintained and archived image databases.
Acted as liaison between design and editorial staff.

BURGESS WALLACE GROUP

Brooklyn, NY
Managing Director
2009 – Present

Art directed across digital and analog platforms.
Managed design schedules and timetables.
Repurposed materials to expand end user value.
Created presentations utilizing primary and secondary research.
Spearheaded online marketing.
Implemented risk management processes.
Prototyped sound-effect-response systems.
Supervised branding materials.
Worked to maintain and grow accounts.
Captured imagery using DSLR technology.
Maximized resources to achieve comparative advantage in the marketplace.

CLIENT LIST



VOGUE

CONDÉ NAST
DIGITAL

demiurge
sculptural fabrication



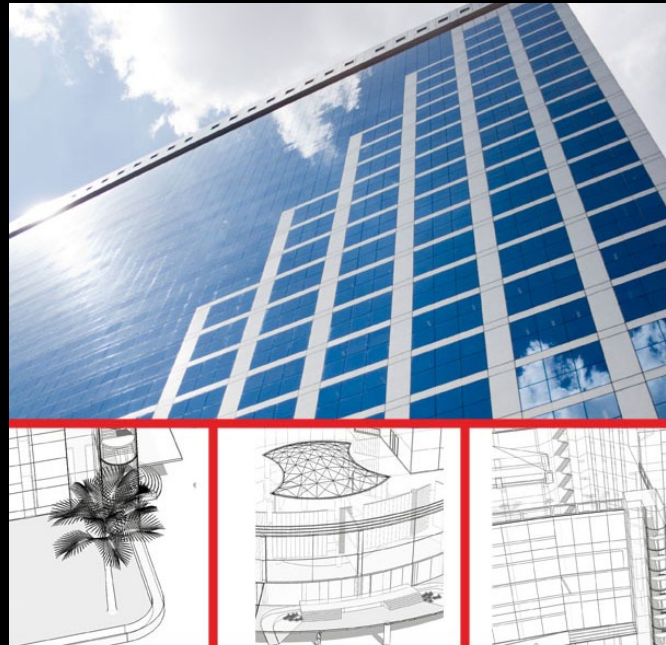
ARCHITECTURAL DIGEST



WWD



Yacht Club.



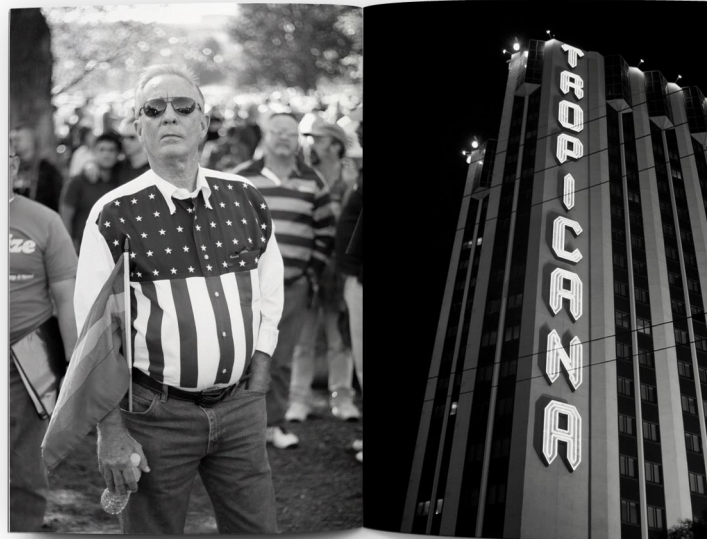
Abraham & Tucker
Innovation through accuracy

Chicago - Los Angeles - Dallas

"De Facto" Stem

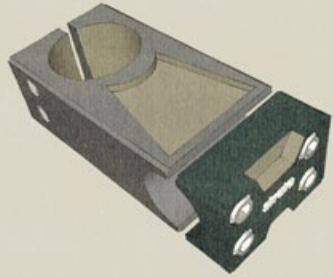


Reach: 48mm
Stack Height: 32mm
Rise: 8mm
Clamp Bolts: 8x1.25mm Hollow (x4)
Pinch Bolts: 8x1.25mm Hollow (x2)
Weight: 10.2 oz



Available at www.britespace.com

Art Direction



Strategy



Photography



PHOTOGRAPHY

Production

Compositing

Acquisition

Art Direction





VIDEO STILLS

Production

Compositing

Sound Design

Art Direction

Editing





CONTACT

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FOR MORE INFORMATION

<http://micahwallace.com>

FOR A FREE AUDIO DOWNLOAD

<http://commkyset.bandcamp.com>

FOR VIDEOS

<http://vimeo.com/user6191622>

REFERENCES AVAILABLE UPON REQUEST.